

II सा विद्या या विमुक्तये II

Yuvak Vikas Mandal's

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Date – 29 March 2025

FYBCOM Sem I ATKT Summer 2025

Vertical-AEC

Subject - Business Communication Skills I

Q.1. Write Following Questions.

20 Marks

1. Explain the various channels of communication used in the workplace. How do they facilitate organizational effectiveness?
2. Discuss the impact of digital technology on modern communication with examples from social media platforms and email.